



Driving Insights No. 7



Gas & Propane Delivery: Driving Behaviors & Collisions

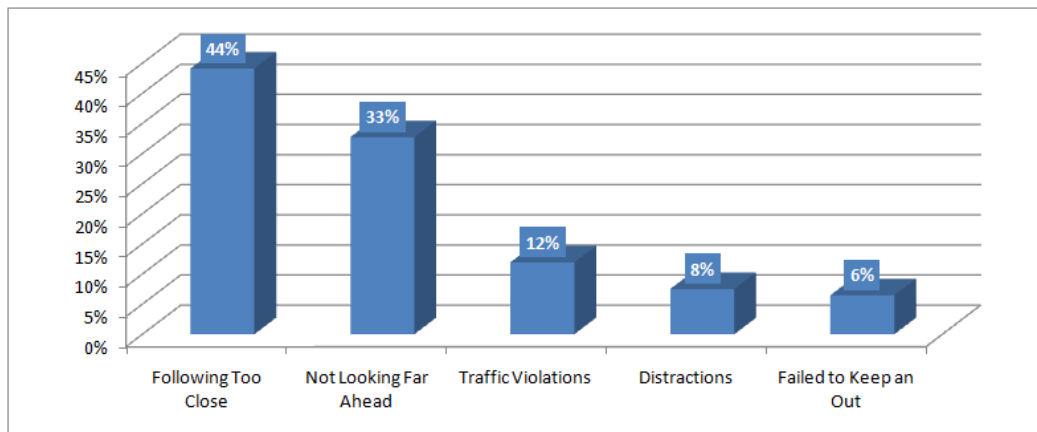
Designed to provide insight for executives and managers throughout a variety of transportation industries, DriveCam’s Insights Series™ is derived from DriveCam’s extensive database of over 16 million driving events from 2 billion driving miles – the largest in the world.

With so much focus in the news on collisions caused by distracted driving, DriveCam was surprised to find that it actually ranks #4 on the list of behaviors in Gas & Propane Delivery fleets. Following too Close, Not Looking Far Ahead and Traffic Violations are bigger issues than Distractions in this industry. A closer look at the data reveals that nearly half of all risky driving events are a result of following too close – the primary behavior identified. Handheld cell phone violations, along with food and drink represent the primary distractions committed in risky driving events. The **Top 5 Driving Behaviors** among Gas & Propane Delivery fleets in order are:

1. Following too Close
2. Not Looking Far Ahead
3. Traffic Violations
4. Distractions
5. Failed to Keep an Out

Looking at the data, DriveCam found that Following Too Close (44 percent) was nearly four times as likely to occur as Traffic Violations (12 percent), while Not Looking Far Ahead (33%) was nearly three times as likely.

Chart 1 Top 5 Recorded Behaviors in Risky Driving Events

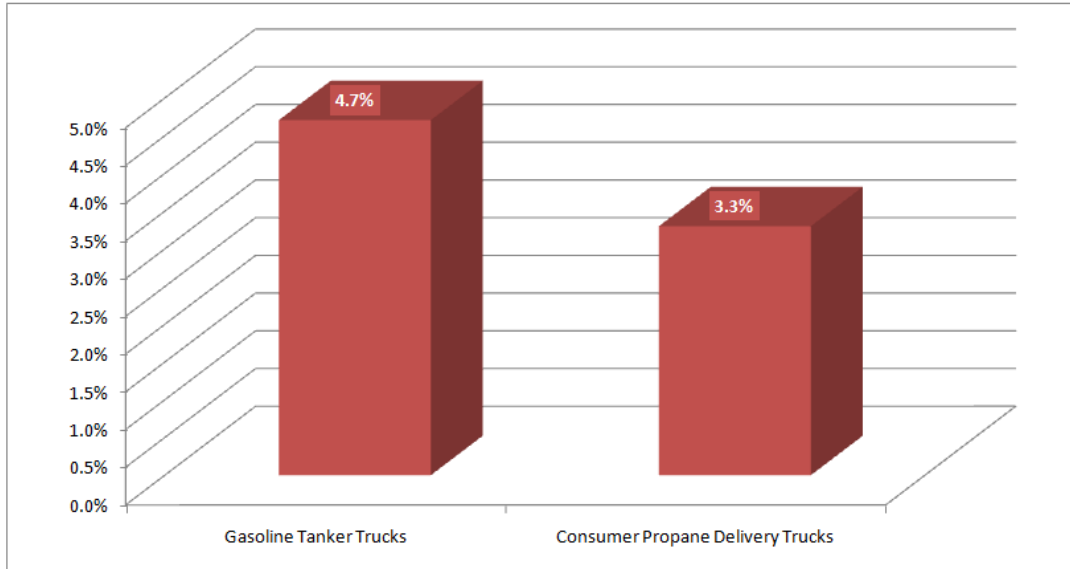


*Traffic Violations include Speeding, Running a Stop Light/Sign, Rolling Stops, and Other Unsafe/Risky Violations.

**Distractions include Hand-held Cellular Phones, Hands-free Cellular Devices, Food/Drink, Passengers, Other Electronic Devices (GPS, etc.), and Other Distractions.

In examining **Collision Rates** (collisions per vehicle in service), DriveCam found a lower collision rate between consumer propane delivery trucks (3.3 percent) and gasoline tanker delivery trucks (4.7 percent).

Chart 2 2009 Collision Rate Comparison between Gasoline Tanker Trucks and Consumer Propane Delivery Trucks



About DriveCam's Driving Insights

DriveCam's *Driving Insights* is designed to provide insight for executives and managers throughout a variety of transportation industries. It is derived from DriveCam's extensive database of driving events from over 3 billion driving miles – the largest in the world. *Driving Insights* is released on a regular basis.

DriveCam Inc.
San Diego, California, USA
+1 (858) 430-4000

info@drivecam.com

As proven experts in the science of safe and efficient driving, DriveCam prevents collisions and reduces fuel costs by improving the way people drive. Our solution addresses the causes of poor driving by combining data and video analytics with real-time driver feedback and coaching, resulting in reductions in collision-related costs and fuel consumption in over 150,000 commercial vehicles. In addition, DriveCam has monitored and analyzed data from over 3 billion driving miles and holds the world's largest database of risky driving, which is continually used to improve proprietary analytics and deliver insights into transportation industry trends. DriveCam was recently recognized as #30 in *The Wall Street Journal's* listing of Top 50 Venture-Backed Companies. For more information, visit www.drivecam.com.