



# Driving Insights No. 6



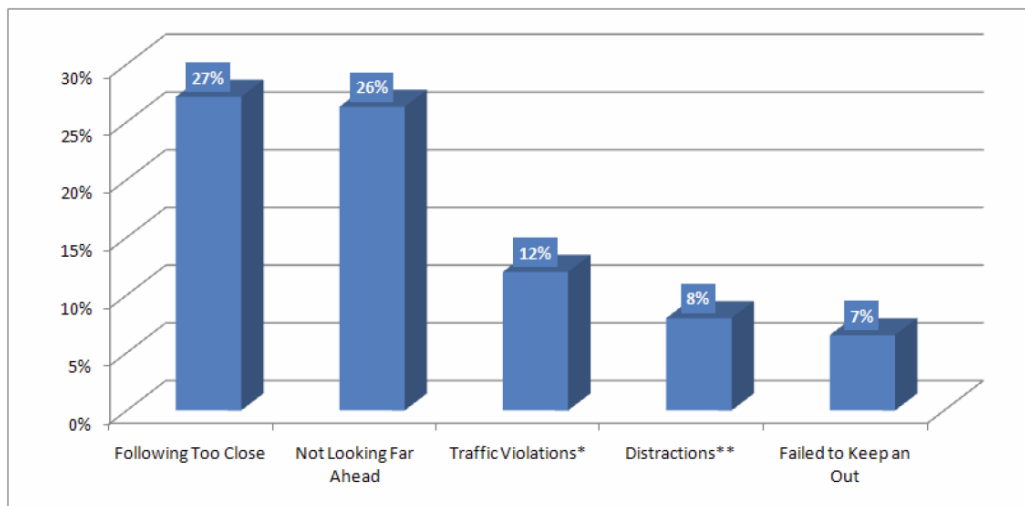
## Energy Services: Driving Behaviors & Collisions

Designed to provide insight for executives and managers throughout a variety of transportation industries, DriveCam's Insights Series™ is derived from DriveCam's extensive database – the largest in the world.

With so much focus in the news on collisions caused by distracted driving, DriveCam was surprised to find that it actually ranks #4 on the list of behaviors in Energy Services fleets. Following too Close, Not Looking Far Ahead and Traffic Violations are bigger issues than Distractions in the Energy Services Industry. A closer look at traffic violations revealed that rolling stops represented the majority of incidents, while handheld cell phone violations (along with other communication devices, such as two-way radio) represented the primary distractions committed in risky driving events. The **Top 5 Driving Behaviors** among all Energy Services vehicles in order are:

1. Following too Close
2. Not Looking Far Ahead
3. Traffic Violations
4. Distractions
5. Failed to Keep an Out

**Chart 1: Top 5 Recorded Behaviors in Risky Driving Events**



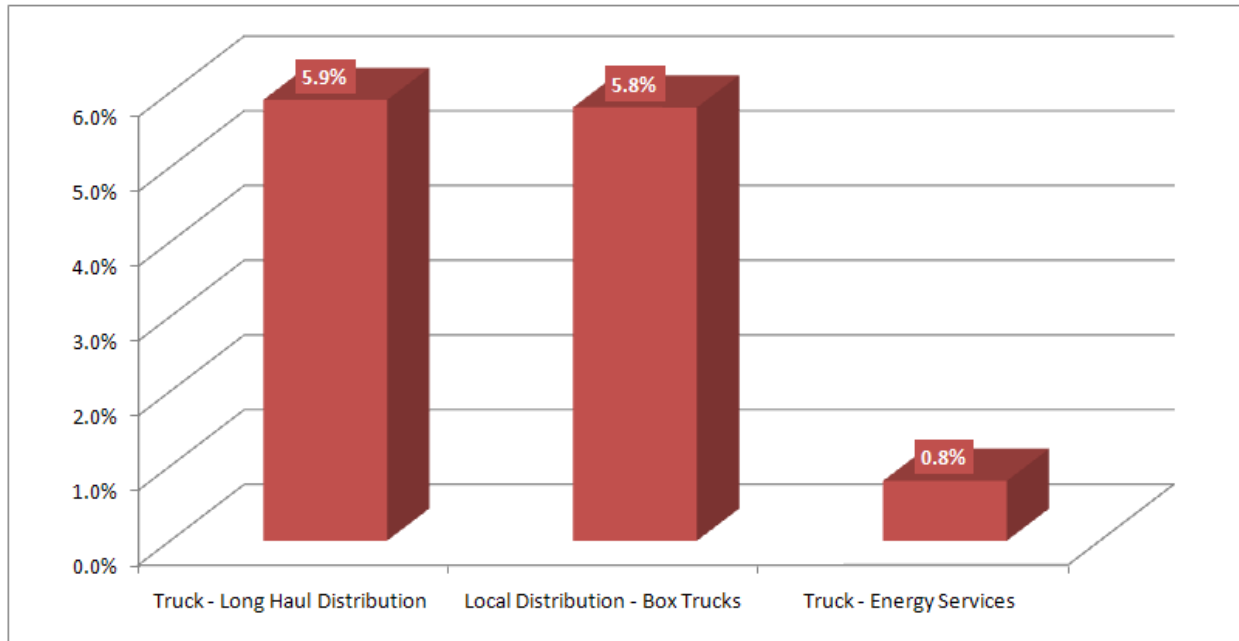
\* Traffic Violations include Speeding, Running a Stop Light/Sign, Rolling Stops and other Unsafe/ Risky Violations.

\*\* Distractions include Hand-held Cellular Phones, Hands-free Cellular Devices, Food/Drink, Passengers, Other Electronic Devices (GPS, etc.), and Other Distractions.

Looking at the data, DriveCam found that Following Too Close (27 percent) and Not Looking Far Ahead (26 percent) were more than twice as likely to occur as Traffic Violations (12 percent).

In examining **Collision Rates** (collisions per vehicle in service), DriveCam found a significantly lower collision rate among trucks operating in Energy Services (0.8 percent) compared with those operating in Long Haul (5.9 percent) and Local Trucking (5.8 percent).

**Chart 2 2009 Collision Rate Comparison between Energy Services Trucks and Local / Long-Haul Distribution Trucks**



## About DriveCam's Driving Insights

DriveCam's *Driving Insights* is designed to provide insight for executives and managers throughout a variety of transportation industries. It is derived from DriveCam's extensive database of driving events from over 3 billion driving miles – the largest in the world. *Driving Insights* is released on a regular basis.

DriveCam Inc.  
San Diego, California, USA  
+1 (858) 430-4000

[info@drivecam.com](mailto:info@drivecam.com)

As proven experts in the science of safe and efficient driving, DriveCam prevents collisions and reduces fuel costs by improving the way people drive. Our solution addresses the causes of poor driving by combining data and video analytics with real-time driver feedback and coaching, resulting in reductions in collision-related costs and fuel consumption in over 150,000 commercial vehicles. In addition, DriveCam has monitored and analyzed data from over 3 billion driving miles and holds the world's largest database of risky driving, which is continually used to improve proprietary analytics and deliver insights into transportation industry trends. DriveCam was recently recognized as #30 in *The Wall Street Journal's* listing of Top 50 Venture-Backed Companies. For more information, visit [www.drivecam.com](http://www.drivecam.com).