

DriveCam Academy



Sign up today!

The skill and knowledge of those executing the DriveCam Program is crucial to getting the results your organization expects.

DriveCam Academy

Learn advanced techniques from the experts

Achieve dramatic driver improvement and claims cost reduction

Throughout the session we will be explaining the strategies and processes which have proven to bring success

The DriveCam Academy is a one day session dedicated to presenting and sharing techniques for optimizing your effectiveness as a coach in the DriveCam program. The course is ideal for clients currently using the program but looking for ideas on how to maximize coaching results.

Included in This Academy

The essential steps for success with the DriveCam Program

- Tips on effective driver coaching and training strategies
- In-depth training on analyzing DriveCam video clips
- Tips on getting the most from DriveCam Online
- Problem-solving and sharing information with other fleets using DriveCam
- And much, much more

Where & When

The seminar will be held at the Sheraton Hotel in Newark, NJ Tuesday, May 15, 2012 from 9 a.m. to 4 p.m.

How to Enroll

The fee for attendance is \$95 per individual. A 10% discount will be applied to any organization enrolling 3 or more participants. Your satisfaction is guaranteed. Your money will be refunded in full if you are not satisfied with the training.

An enrollment form is included with this brochure. We recommend that you enroll early. Seats are limited and available on a first-come-first-served basis.

For more information call (858) 380-3009 or email: dlink@drivecam.com

About the Seminar Leader



Del Lisk, Vice President of Safety Services for DriveCam, Inc. and formerly President of Smith System Driver Improvement, has more than 28 years of experience assisting fleet operators in reducing vehicle collisions. Having been on-road with more than 5000 drivers, Del has the knowledge and experience to provide you with valuable guidance on how to use DriveCam's unique technology to get outstanding safety results.

Registration Information

Company Name _____
Address _____
City _____
State _____ ZIP _____

Participant 1

Name _____
Title _____ Phone _____
Email _____

Participant 2

Name _____
Title _____ Phone _____
Email _____

Participant 3

Name _____
Title _____ Phone _____
Email _____

Total Number of Participants _____ x \$95 Each

Total Cost \$ _____

* Please apply a 10% discount if you register 3 or more participants.

* Apply an additional 10% off if you are registering at least 60 days in advance.

* A 50% late cancellation fee will apply to any withdrawals less than 7 days before the event.

Method of Payment

Check# _____ Amount Enclosed \$ _____

Credit Card Type _____ Exp. Date _____

Card # _____

Name on Card _____

Purchase Order # _____

* Please fax a copy of the purchase order with this form.

Authorizing Signature _____

Name (Please Print) _____

Title _____

Phone _____

FAX: (858) 430-4001

Attention: Del Lisk

Sheraton Hotel Newark Airport

Tuesday, May 15, 2012, from 9 a.m. to 4 p.m.



128 Frontage Road
Newark, NJ 07114

Reservations: (800) 325-3535

*Contact the hotel sales department for the DriveCam preferred room rate.

Hotel Amenities & Services

Stay close and enjoy New Jersey's finest, from the Prudential Arena to the Jersey Gardens Outlet Mall, Meadowlands Sports Complex, and NJ Performing Arts Center. Or head to New York City for fabulous dining, Broadway shows, nightclubs, Times Square, and more.

Connect with colleagues and friends over your favorite beverage or one of our signature cocktails at The Bar or tantalize your taste buds with one of our enticing menu selections at Bistro 128 restaurant.

Questions?

For questions about the Academy, please call Del Lisk at (858) 380-3009 or email: dlink@drivecam.com.

To Register for the Event

Please fax this completed form to DriveCam Academy Registration at (858) 430-4001. You will receive a confirmation upon receipt of your paid registration.

Early Bird Special

Take an additional 10% off registration, if you register at least 60 days in advance!

DriveCam, Inc.
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info@drivecam.com

As proven experts in the science of safe and efficient driving, DriveCam prevents collisions and reduces fuel costs by improving the way people drive. Our solution addresses the causes of poor driving by combining data and video analytics with real-time driver feedback and coaching, resulting in reductions in collision-related costs and fuel consumption in over 185,000 commercial vehicles. In addition, DriveCam has monitored and analyzed data from over 4 billion driving miles and holds the world's largest database of risky driving, which is continually used to improve proprietary analytics and deliver insights into transportation industry trends. DriveCam was recently recognized as #30 in *The Wall Street Journal's* listing of Top 50 Venture-Backed Companies. For more information, visit www.drivecam.com