

# DriveCam Academy



*Sign up today!*

*The skill and knowledge of those executing the DriveCam Program is crucial to getting the results your organization expects.*

## DriveCam Academy

Learn advanced techniques from the experts

Achieve dramatic driver improvement and claims cost reduction

Throughout the session we will be explaining the strategies and processes which have proven to bring success

The DriveCam Academy is a one day session dedicated to presenting and sharing techniques for optimizing your effectiveness as a coach in the DriveCam program. The course is ideal for clients currently using the program but looking for ideas on how to maximize coaching results.

## Included in This Academy

The essential steps for success with the DriveCam Program

- Tips on effective driver coaching and training strategies
- In-depth training on analyzing DriveCam video clips
- Tips on getting the most from DriveCam Online
- Problem-solving and sharing information with other fleets using DriveCam
- And much, much more

## Where & When

The seminar will be held at the Sheraton Hotel in Newark, NJ Tuesday, May 11, 2010 from 9 a.m. to 4 p.m.

## How to Enroll

The fee for attendance is \$295 per individual. A 10% discount will be applied to any organization enrolling 3 or more participants. Your satisfaction is guaranteed. Your money will be refunded in full if you are not satisfied with the training.

An enrollment form is included with this brochure. We recommend that you enroll early. Seats are limited and available on a first-come-first-served basis.

For more information call (858) 380-3009 or email: [dlink@drivecam.com](mailto:dlink@drivecam.com)

## About the Seminar Leader



Del Lisk, Vice President of Safety Services for DriveCam, Inc. and formerly President of Smith System Driver Improvement, has more than 28 years of experience assisting fleet operators in reducing vehicle collisions. Having been on-road with more than 5000 drivers, Del has the knowledge and experience to provide you with valuable guidance on how to use DriveCam's unique technology to get outstanding safety results.

# DriveCam Academy Registration Form

## Registration Information

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ ZIP \_\_\_\_\_

### Participant 1

Name \_\_\_\_\_  
Title \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_

### Participant 2

Name \_\_\_\_\_  
Title \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_

### Participant 3

Name \_\_\_\_\_  
Title \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_

Total Number of Participants \_\_\_\_\_ X \$295 Each

Total Cost \$ \_\_\_\_\_

\* Please apply a 10% discount if you register 3 or more participants.  
\* Apply an additional 10% off if you are registering at least 60 days in advance.  
\* A 50% late cancellation fee will apply to any withdrawals less than 7 days before the event.

## Method of Payment

Check# \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_  
Credit Card Type \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Card # \_\_\_\_\_  
Name on Card \_\_\_\_\_

Purchase Order # \_\_\_\_\_

\* Please fax a copy of the purchase order with this form.

Authorizing Signature \_\_\_\_\_  
Name (Please Print) \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_

FAX: (858) 430-4001      Attention: Del Lisk

## Sheraton Hotel Newark Airport

Tuesday, May 11, 2010, from 9 a.m. to 4 p.m.



128 Frontage Road  
Newark, NJ 07114

Reservations: (800) 325-3535

\*Contact the hotel sales department for the DriveCam preferred room rate.

## Hotel Amenities & Services

Stay close and enjoy New Jersey's finest, from the Prudential Arena to the Jersey Gardens Outlet Mall, Meadowlands Sports Complex, and NJ Performing Arts Center. Or head to New York City for fabulous dining, Broadway shows, nightclubs, Times Square, and more.

Connect with colleagues and friends over your favorite beverage or one of our signature cocktails at The Bar or tantalize your taste buds with one of our enticing menu selections at Bistro 128 restaurant.

## Questions?

For questions about the Academy, please call Del Lisk at (858) 380-3009 or email: [dlisk@drivecam.com](mailto:dlisk@drivecam.com).

## To Register for the Event

Please fax this completed form to DriveCam Academy Registration at (858) 430-4001. You will receive a confirmation upon receipt of your paid registration.

## Early Bird Special

Take an additional 10% off registration, if you register at least 60 days in advance!

DriveCam Inc.  
San Diego, California, USA  
+1 (858) 430-4000  
[info@drivecam.com](mailto:info@drivecam.com)

DriveCam is a global Driver Risk Management company that helps clients dramatically reduce claims costs and saves lives by improving the way people drive. By combining sight and sound, expert analysis and driver coaching, DriveCam has reduced vehicle damages, workers' compensation and personal injury costs by more than 50 percent in over 120,000 commercial and government vehicles. DriveCam has the world's largest data-base of more than 15 million actual risky driving behaviors, which the company uses to optimize its proprietary analytics and scoring. DriveCam has been included on Inc. Magazine's list of the 500 fastest-growing, privately held companies in the U.S. for three consecutive years. For more information, visit [www.drivecam.com](http://www.drivecam.com).